

# Lobbying Effort On Topic Not Yet Assigned A Bill Or Rule Number

## 2005-2006 Legislative Session

Development, drafting or introduction of a proposal relating to

## Local regulation of outdoor advertising

Action Intended To Affect: Both Legislative Matter and Rule

### Total Hours Of Effort On This Matter

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
71			63	134

### Hours of Principals' Efforts on This Matter

Outdoor Advertising Association of Wisconsin				
2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
71 (20%)			63 (20%)	134 (9%)